



Portable Sanitation Association International
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ARA, PSAI form partnership agreement

The American Rental Association (ARA), Moline, Ill., and the Portable Sanitation Association International (PSAI), Bloomington, Minn., have formed a partnership agreement to cooperate as organizations in the areas of information exchange, education/training opportunities, risk management and participation in annual conferences as appropriate for their respective members.

ARA and the PSAI are well recognized organizations who serve their respective memberships. Leaders of the organizations have identified key areas where cooperative efforts could enhance member value.

"Portable sanitation is an essential part of several industries that ARA serves. Construction sites, industrial plants, parties and special events all have a wide variety of portable sanitation rental needs. The formation of a partnership between ARA and the PSAI will be beneficial for both of our memberships," says Christine Wehrman, executive vice president and CEO for the American Rental Association.

ARA and the PSAI will work to complement one another's programs through the exchange of business information, risk management education and cooperation regarding their respective annual conferences.

"The partnership between the PSAI and ARA makes sense for both organizations. Each of us has solid beliefs in serving our members with core benefits such as a strong series of educational programs, certification opportunities and annual conferences, which allow for members to network with one another and to see new products and services," says Karleen Kos, PSAI Executive Director.

The two organizations have defined an ongoing working relationship that recognizes the role each organization has within the business of their membership.

About ARA: (www.ARARental.org) The American Rental Association, Moline, Ill., is an international trade association for owners of equipment rental businesses and the manufacturers and suppliers of construction/industrial, general tool and party/event rental equipment. ARA members, which over 9,200 rental businesses and nearly 1,000 manufacturers and suppliers, are located in every U.S. state, every Canadian province and more than 30 countries worldwide. Founded in 1955, ARA is the source for information, advocacy, risk management, business development tools, education and training, networking and marketplace opportunities for the equipment rental industry throughout the world.

About PSAI: (www.PSAI.org) The Portable Sanitation Association International, Bloomington, Minn., represents more than 550 members from 34 countries. Established in 1971, the PSAI develops and promotes industry standards; serves as a repository of information and resources for operators, suppliers, government entities and the general public; and provides recognition for excellence in the field. Through the PSAI's efforts, people around the world can access sanitation in places where it is not otherwise available and the environment is a cleaner, safer place.

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