It is the policy of the PSAI to encourage groups of Members in countries outside the United States to form nation-specific or market-specific work groups for the purpose of assisting the PSAI in understanding local needs and supporting members’ efforts to extend the PSAI mission in those places. The following guidelines will apply to how this policy will be implemented:

- All Members of the PSAI-affiliated work group must own/work for paid PSAI member companies.
- A Chair who will be the official contact person and liaison with the PSAI must be named. S/he will also serve on the PSAI’s International Advisory Council.
- The objectives and activities of the group must be transparent to the Executive Director and the Board of Directors for purposes of coordination and alignment with PSAI’s overall strategic objectives.
- The PSAI staff will support the group to the extent that it supports all PSAI committees, provided the objectives of the group have been reviewed and approved by the Board.
- The group may use the PSAI name/logo – and represent their activities/work products as being on behalf of the PSAI – when given leave in writing to do so following review by the Executive Director or Board as appropriate. Absent this permission, the activities of the group are not PSAI activities and may not be represented as such.

While the global situation is constantly evolving, so is the PSAI. We expect this approach will suit the organization well for the foreseeable future, and will assist us in staying on top of things that may be emerging in key markets. If and when our policy needs to be adjusted in light of changing circumstances, we will do that.

Jake Groen of PolyJohn Canada (Supplier/Board Member) and Mike Rice of A-Throne (Operator/Global Traveler/Past PSAI President) serve as the co-chairs of the International Advisory Council – and all international PSAI Members are invited to participate in the group. The PSAI expects to hold a meeting of the Council at the Annual Convention and Trade Show each March. The Board of Directors hopes to see our international members there.

Individuals who are interested in exploring engagement with the PSAI are invited to contact Karleen Kos, Executive Director, via email at karleenk@psai.org or via telephone at +1.952.854.8300.