The Portable Sanitation Association International Celebrates
World Portable Sanitation Day and World Toilet Day

(BLOOMINGTON, MINNESOTA, USA, 20 November, 2017) – The Portable Sanitation Association International (PSAI) and concerned people around the world recognized and celebrated World Portable Sanitation Day (WPSD) on November 19, 2017, in conjunction with World Toilet Day (WTD).

• Imagine – Your life without access to sanitation
• Imagine - Grocery shopping, education, workplace, parks, homes all with no facilities
• Imagine that you are one of the 2.6 billion people – about one-third of the world’s population - who deal with this challenge every day
• Imagine that you live in a place where children die because of unclean drinking water
• Imagine that your daughters cannot attend school one week a month because the school lacks a safe private toilet
• Imagine your wife and children can only relieve themselves at night - and that they are at risk of attack and rape when they search for a place to answer nature’s call

In developed countries like the United States there is the luxury of safe restroom facilities in most buildings, and portable restrooms are available for every situation from natural disasters to recreation events. Portable restrooms provide a solution to some of the world’s sanitation challenges – and they save 125 million gallons of fresh water daily. That water is desperately needed in many of the countries where sanitation is also an issue.

The PSAI began its World Portable Sanitation Day/World Toilet Day celebrations on November 2, 2017 with an “Urgent Run” 5K in Minneapolis, Minnesota that raised more than $4,000 for a toilet-related charity, Friends of Ngong Road (FoNR). FoNR is the parent charity operating Karibu Loo, a portable sanitation company in Nairobi, Kenya. FoNR and Karibu Loo assist children whose families have been affected by AIDS with completing their schooling and by providing employment opportunities upon graduation.

On November 19, The PSAI joined a global WPSD/WTD celebration that is part of an ongoing campaign to raise awareness and promote change by engaging people all over the world in expanding access to sustainable sanitation. Over time, it is the goal of WPSD to transform their interest and ingenuity into local solutions that prevent the spread of disease, save water, and improve the quality of life.

The Portable Sanitation Association International invites you to join us next year in recognizing World Portable Sanitation Day and World Toilet Day on November 19, 2018. Join us in bringing these issues to the forefront of concern and help us to raise the awareness and promote change to make sustainable sanitation a priority.

About Portable Sanitation Association International (PSAI)
The Portable Sanitation Association International is recognized internationally as a credible, authoritative voice providing education and information for the portable sanitation industry. The PSAI is the largest trade association of its kind in the world with a Membership that services more than 30 countries. Through the efforts of our Members people can access sanitation in places where it is not otherwise available, and the environment is a cleaner, safer place.

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